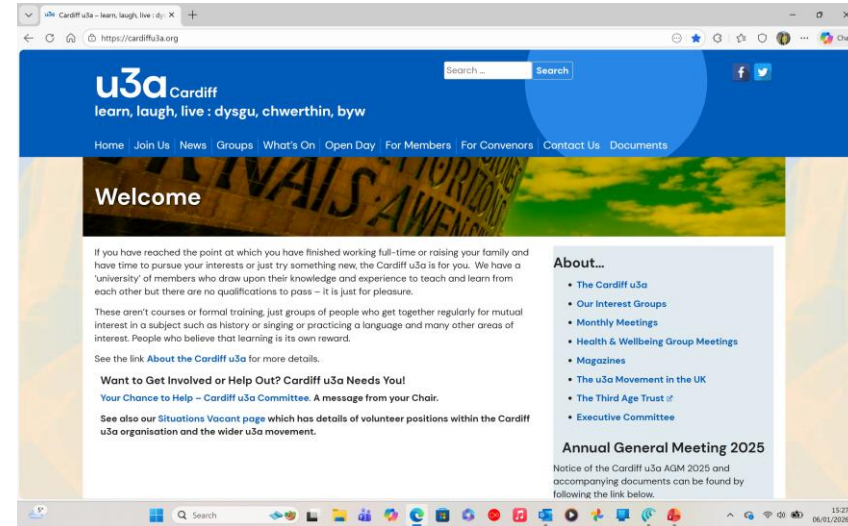


Agenda: 12th March 2026

- News in brief: U3A News
- Buzzword: Phil on Enshittification
- Discussion: Google – free like ITV ?
- News at length: from the Signal Groups

U3A News in brief

- Please renew your membership – online is easy
- SciTech Café
- Cryptic Crosswords group
- Cardiff U3A Magazine



Phil's Buzzword. 12/3/2026

Philip Edwards Cardiff U3A.



Enshit- tification

Why Everything
Suddenly Got
Worse 🍌
and What to
Do About It 📱

Cory
Doctorow

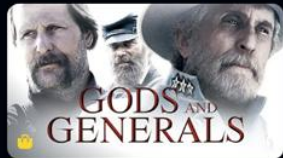


🔵 Included with Prime

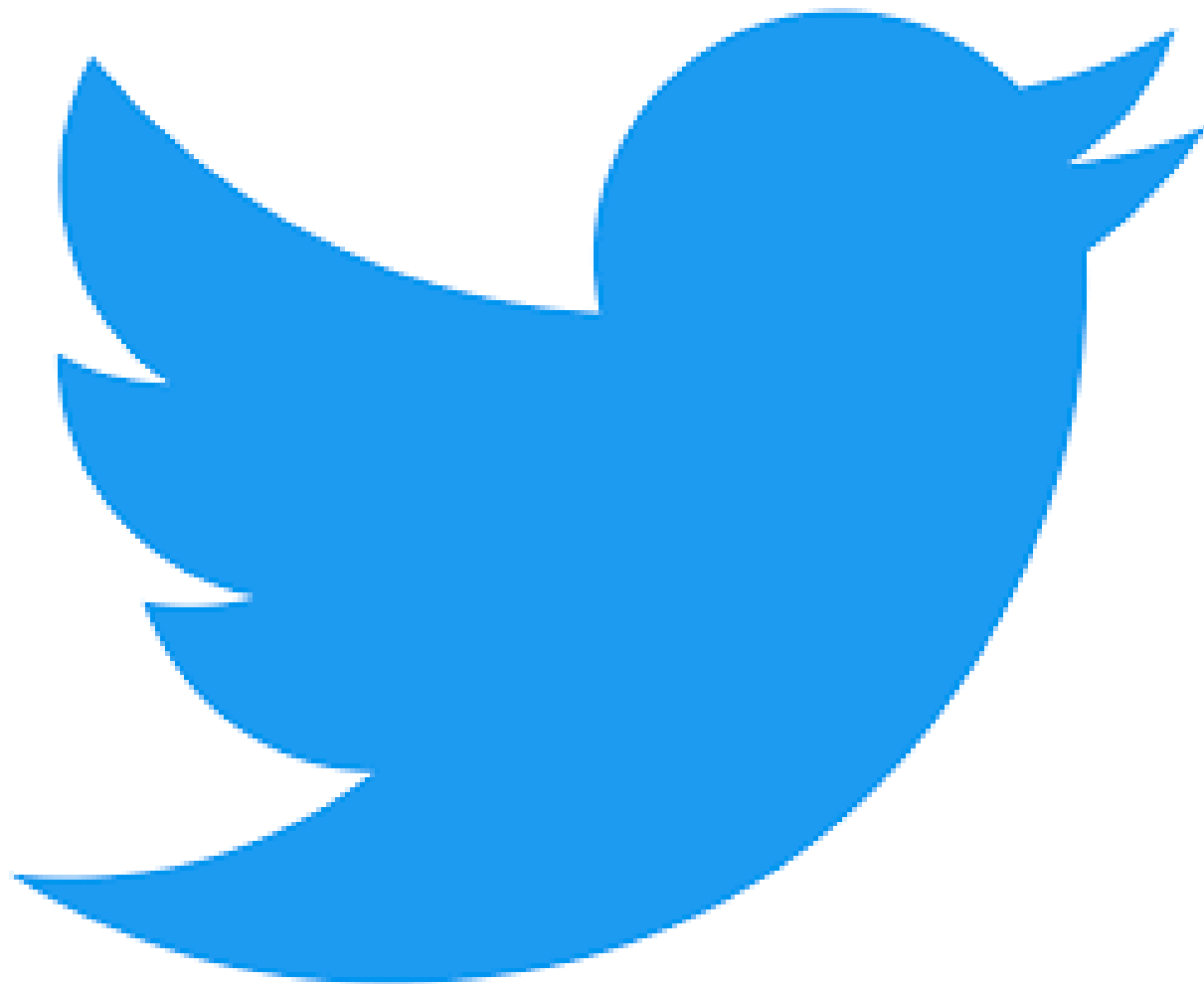
New release movies – Sponsored [See more >](#)



Explore: Currently trending movies [See more >](#)









Microsoft











Google – free like ITV ?

Google



Google provides:

Search and Information: [Google Search](#), Google Scholar, Google News, Google Books, Google Flights, [Google Maps](#), Google Earth.

Communication and Collaboration: [Gmail](#), Google Chat, Google Meet, Google Drive, Google Docs, Google Sheets, Google Slides, Google Forms, Google Calendar.

Google also provides:

AI and Virtual Assistance: Google Assistant, [Google Lens](#), Google Translate.

Lifestyle and Fitness: Google Fit, Google Photos, [Google Wallet](#), Google Pay.

Education and Learning: Google Classroom, Applied Digital Skills, Google Arts & Culture.

And more ! Google provides:

Entertainment and Media: [YouTube](#), YouTube Music, YouTube TV, [Google Play Store](#), Google Play Books, Google Play Games.

Devices and Hardware: Pixel phones, Pixel Buds, Nest smart home devices, Chromecast, Google TV.

Android operating system – [on most mobile phones](#)

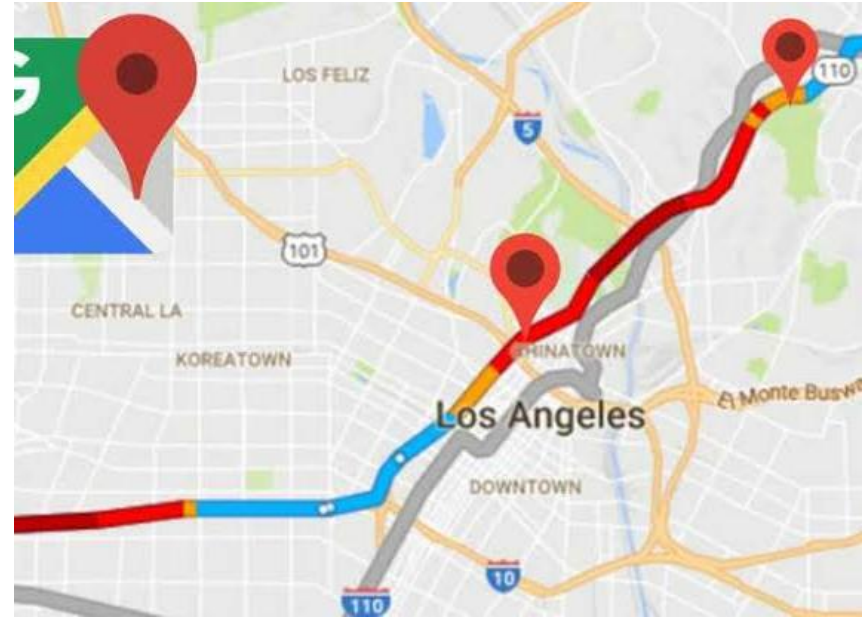
Google – you are the product

Google



Google Maps example

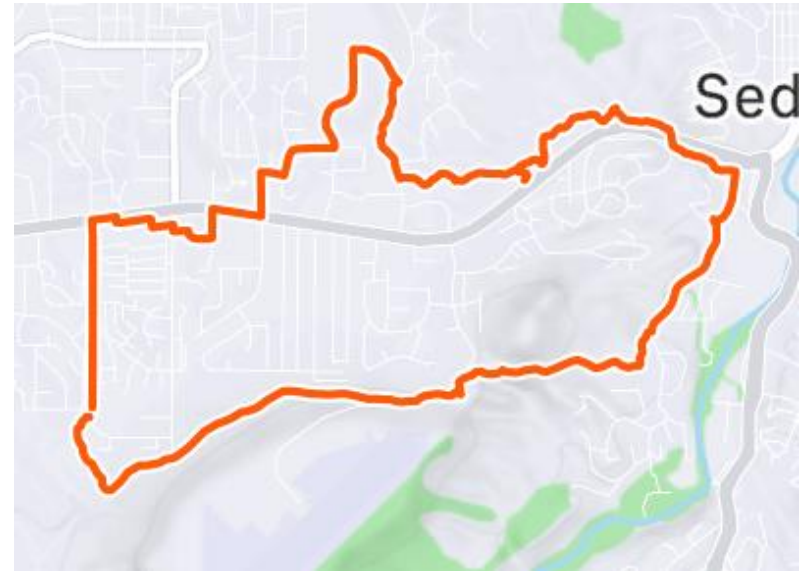
- Google maps warns of traffic jams
- How does it do this ?
- Monitors everyone's phone !
- Privacy vs convenience



Do we all know this ?

- Russian invasion of Ukraine
- Traffic jam visible
- Probably civilian vehicles

- Strava – not just Google



Round the table – how do you feel ?

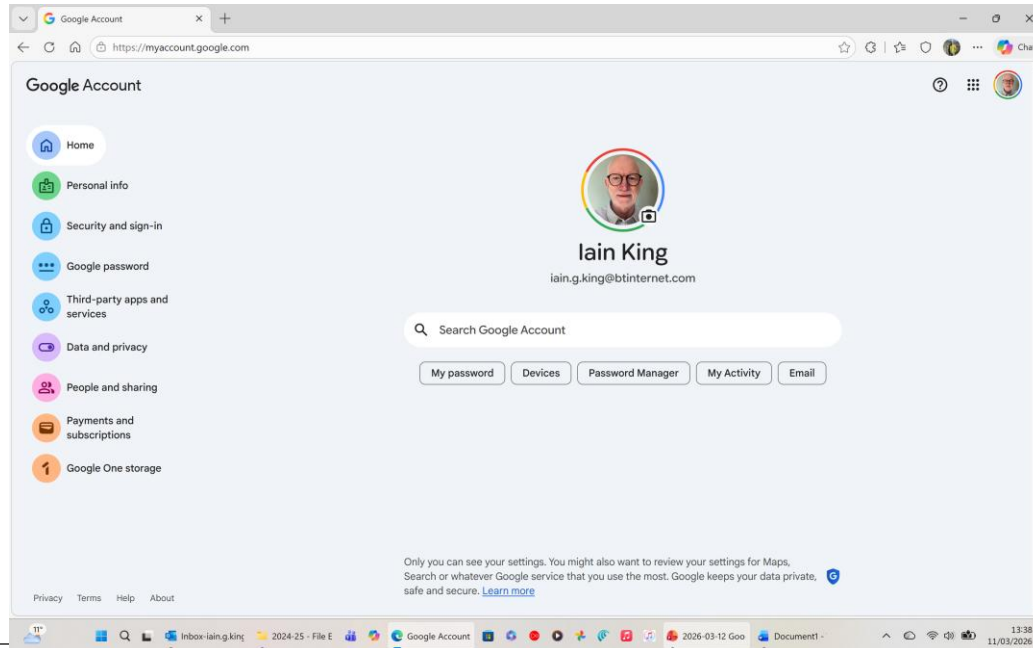


Google Account

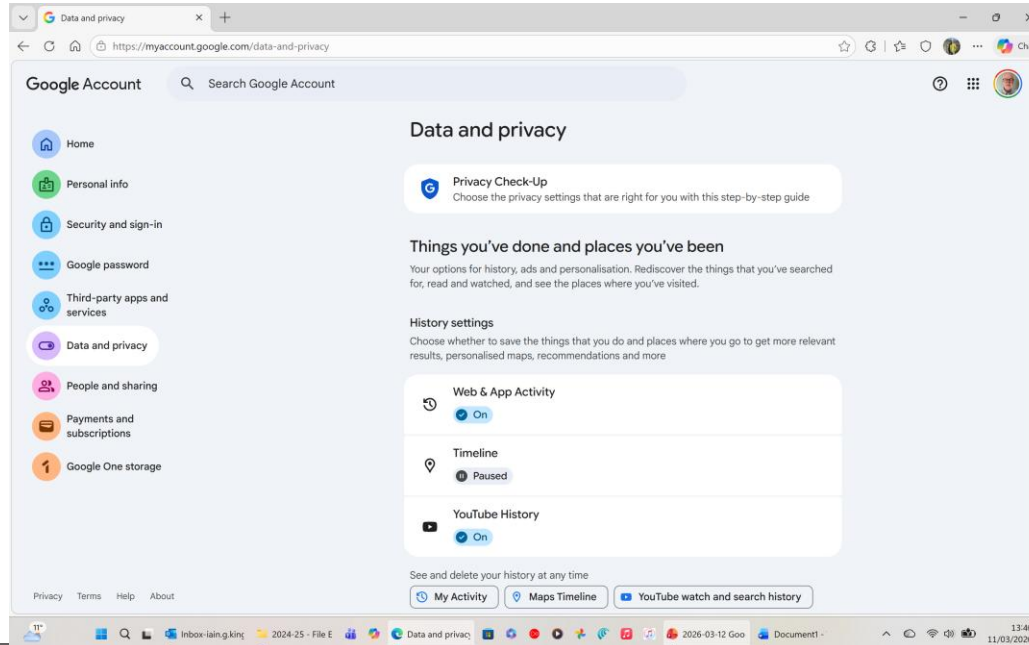
- The account ties it all together
 - Privacy options
 - Recovery contacts
 - Inactive account manager
- Run the privacy check-up



Google – account



Google – account

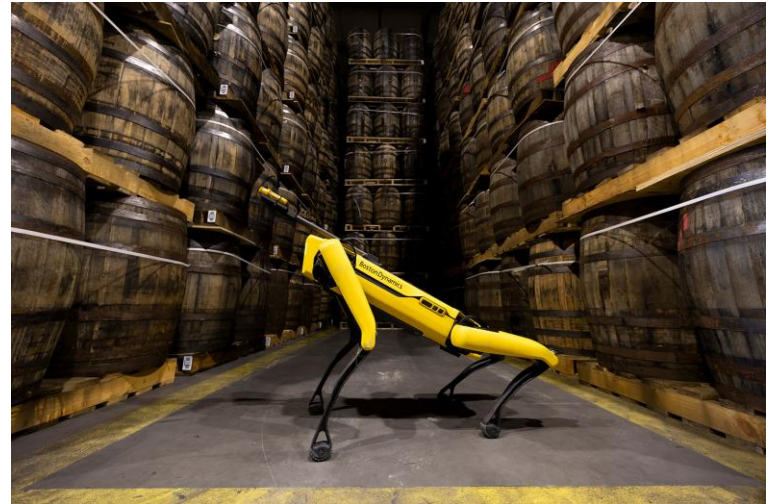


Digital News

- From the Signal Groups – please find on your phone:
 - Digital Matters / News & Updates
 - DM - Scams
 - DM- Apple Pie
 - DM – Easy PC
 - DM – Artificial Intelligence

Digital Matters: News & Updates 1/5

- Whisky-sniffing robot dog
- CCTV on rail network not being maintained properly – public wants more CCTV and not less.
- DJI Romo robot vacuum – IoT hacking example



Digital Matters: News & Updates 2/5

- Ofcom to subject streaming companies such as Prime Video, Netflix and Disney+ to “enhanced regulation”
- Sending photos to your GP – don’t enhance them by mistake !



Digital Matters: News & Updates 3/5

- Instagram video of man tricking an AI sales robot into giving him a recipe for spaghetti Bolognese.
- This is “prompt injection” in action



Digital Matters: News & Updates 4/5

- BBC “AI Unpacked” week
2nd – 8th March
- Malware created by governments tends to get into “the wild”.



Digital Matters: News & Updates 5/5

- Walkman.land
- @maodanqing on X
- Tim Berners-Lee will be at the Hay Festival in May promoting his book “Reclaiming the Web in the Age of AI”



DM: Scams

- Which magazine practical guide:
 - What to do if you click on a scam link by mistake

DM: Apple Pie

- Apple 1 launched 50 years ago
- Lots of 50th anniversary articles



DM: Easy PC

- Windows 10 option
 - ChromeOS Flex on a USB stick



DM: AI News 1/2

- Perplexity says it won't sell advertising
- AI and Family History: U3A Zoom talk
- AI and prompt injections
- Press Gazette story



DM: AI News 2/2

- “Phantom investments” in AI data centre
- Real world AI models – Yann LeCun



Next meeting: 26th March

- Presentation meeting
 - Jailbreaking by Tom Carpenter